



60 Day Traffic Plan

Hello and welcome to the Traffic Bombshell 2.0 60 day traffic plan. This traffic plan is a very powerful and effective plan when used properly. The traffic plan has been perfected over the years so that it can reasonably be taken over by the newest newbie. Take each day 1 at a time and when you have available time, do work ahead of time. The free time this creates is the entire purpose of the Traffic Bombshell plan... to give you more time!

This system has been tested over and over again to be useful even for the internet marketer that doesn't have huge amounts of time each day. I understand how tough doing extra internet marketing work can be after coming home from a long day of your job. Our goal is to get you out of this job ASAP.

To keep your tasks at a minimum for the long term of the 60 day guide, you are only assigned 1-3 tasks per day. Some days, you are required to do less and some more. Work it out to your schedule and plan the heavy IM days on your lighter real life days.

Small progress everyday will eventually lead you to your autopilot income...

Let's get right into it. For any explanation of the what, why, or how for any of the methods below, please see the video series plus the extra bonus PDF reports.

Day 1

The first day of any traffic plan needs to include the most important step of any business plan.... that step is research. When searching for the ideal product and the ideal niche to start blasting traffic to, you must do your homework so that you aren't wasting your time and effort over the next 2 months.



Choose 1 niche to target throughout the 60 day plan.

Day 2



Purchase Domain



Purchase Hosting



Install WordPress

Day 3



Set up method of making money... Adsense ads, list building, affiliate links... etc.



Create 1-3 split tests and set up tracking links where appropriate

Day 4



Create keyword targeted homepage article



Create about me page



Create contact us page



Create disclaimer pages or FTC pages

Day 5



Create Facebook Fan Page related to website niche



Automate 60 days of 3 fan page messages per day (180 short phrase comments)

Day 6



Relax... IT'S YOUR WEEKEND!!!

Day 7



Relax... IT'S YOUR WEEKEND!!!

Day 8



Write 5 keyword targeted articles (A1, A2, A3, A4, A5)



Publish A1

Day 9



Create 5 keyword targeted videos (V1, V2, V3, V4, V5)



Publish A2



Publish V1

Day 10



Contact 10-30 niche related blog owners and offer to guest post



Publish A3



Publish V2

Day 11



Write/Publish Press Release



Search niche for potential quality forums



Publish A4



Publish V3

Day 12



Write guest posts accepted from day 10



Publish A5



Publish V4

Day 13



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Day 14



Relax... IT'S YOUR WEEKEND!!!

Day 15



Write 5 keyword optimized articles (A6, A7, A8, A9, A10)



Publish A6



Publish V5

Day 16



Create 5 keyword optimized videos (V6, V7, V8, V9, V10)



Publish A7



Publish V6

Day 17



If building a list, ask bloggers that accepted your guest post to do an ad swap



If no list, ask bloggers to exchange a link or banner with your site



Publish A8



Publish V7

Day 18



Invest \$10 in 1 paid traffic source (buy a fan page message on a giant niche fan page, purchase a banner on a niche blog, or get started practicing)



Publish A9



Publish V8

Day 19



Publish Press Release #2



Publish A10



Publish V8

Day 20

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Day 21

Relax... IT'S YOUR WEEKEND!!!

Day 22



Write 5 keyword optimized articles (A11, A12, A13, A14, A15)



Publish A11



Publish V10

Day 23



Create 5 keyword optimized videos (V11, V12, V13, V14, V15)



Publish A12



Publish V11

Day 24



Create 5 Web 2.0 articles linking to your website homepage



Publish A13



Publish V12

Day 25



Combine articles A1-A10 into a single PDF file. Publish to PDF directories.



Publish A14



Publish V13

Day 26



Analyze statistics over first 25 days. Plan how to improve statistics for the upcoming 25 days.



Publish A15



Publish V14

Day 27



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Day 28



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Day 29



Write 5 keyword optimized articles (A16, A17, A18, A19, A20)



Publish A16



Publish V15

Day 30



Create 5 keyword optimized videos (V16, V17, V18, V19, V20)



Publish A17



Publish V16

Day 31



Create Facebook Pay Per Click Campaign... spending limit of \$10/day. Search Google for free vouchers for new accounts.



Publish A18



Publish V17

Day 32



Publish A19



Publish V18

Day 33



Contact 10-30 blog/website owners that are building lists in your niche. Ask these marketers if you can create an article for their follow up series. Autopilot traffic for long term results.



Publish A20



Publish V19

Day 34



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Day 35



Relax... IT'S YOUR WEEKEND!!!

Day 36



Write 5 keyword optimized articles (A21, A22, A23, A24, A25)



Publish A21



Publish V20

Day 37



Create 5 keyword optimized videos (V21, V22, V23, V24, V25)



Publish A22



Publish V21

Day 38



Set up Google Adwords campaign. \$100 free brochures are available through Google. Test the traffic and see how well it converts.



Publish A23



Publish V22

Day 39



Create 5 Web 2.0 blog sites linking back to your homepage



Publish A24



Publish V23

Day 40



Publish Press Release



Publish A25



Publish V24

Day 41



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Day 42



Relax... IT'S YOUR WEEKEND!!!

Day 43



Write 5 keyword optimized articles (A26, A27, A28, A29, A30)



Publish A26



Publish V25

Day 44



Create 5 keyword optimized videos (V26, V27, V28, V29, V30)



Publish A27



Publish V26

Day 45



Create 10-20 .EDU backlinks



Publish A28



Publish V27

Day 46



Search niche related blogs, websites, and forums for banner advertising space. Invest \$50-\$100 and test the traffic out. You never know what will convert well for you.



Publish A29



Publish V28

Day 47



Combine articles A11-A20 into a single PDF file. Submit to 5 PDF directories.



Publish A30



Publish V29

Day 48



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Day 49



Relax... IT'S YOUR WEEKEND!!!

Day 50



Write 5 keyword optimized articles (A31, A32, A33, A34, A35)



Publish A31



Publish V30

Day 51



Create 5 keyword optimized videos (V31, V32, V33, V34, V35)



Publish A32



Publish V31

Day 52



Search E-zines, newsletters, and micro-niche magazines for quality advertising space. Invest \$50-\$100 on advertisements and test traffic.



Publish A33



Publish V32

Day 53

- ☐ Contact 10-30 niche related blog/website owners about adding an article or guest post to their site.
- ☐ Publish A34
- ☐ Publish V33

Day 54

- ☐ Check statistics over the past 4 weeks. Plan to improve where needed. Change split tests up.
- ☐ Publish A35
- ☐ Publish V34

Day 55

- ☐ **Relax... IT'S YOUR WEEKEND!!!**

Day 56

- ☐ **Relax... IT'S YOUR WEEKEND!!!**

Day 57

- ☐ Write 5 keyword optimized articles (A36, A37, A38, A39, A40)
- ☐ Publish A36
- ☐ Publish V35

Day 58



Create 5 keyword optimized videos (V36, V37, V38, V39, V40)



Publish A37



Publish V36

Day 59



Publish Press Release



Publish A38



Publish V37

Day 60



Publish A39



Publish V38

There you have it! Follow this exact plan and you are sure to see some major traffic coming in. Don't forget to follow each of the steps required for each daily task. Please watch all the videos and bonus PDF reports so you have a full understanding of the duties at hand.

I include multiple paid advertising test runs in this traffic plan. By the time, the first pay per click suggestion appears, you should have profited enough already to pay an initial \$10 for a Facebook ad campaign test run. It could end up being worth it.

Put this to action! I look forward to hearing about your great results!